

Australia's essential  
location data for insurers

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## Get Geoscape for enhanced analysis and decision-making

Geoscape spatial data delivers a clear picture of our complex cities, regional centres and rural communities across Australia's **7.6 million square kilometres**.

## Geoscape is the digital Australia – the big picture with every detail.

Our data is **aggregated from more than 100 authoritative sources** nationally, including satellite and aerial imagery. It is continually updated to capture the country as it changes. Geoscape is comprehensive, standardised and easy to use, with rich attribution to support analytics and automated processing.

**Download the location data you need, when you need it.**  
**Looking for custom data solutions to power your application?**  
**Get in touch with our team.**

## Access reliable and comprehensive data from a single source.

**16 million+** buildings

**15 million+** addresses

**17 million+** land parcels

**1.9 million** swimming pools

**1.8 million** solar panel installations

**2.3+ million** kilometres of roads

**Land and tree cover**  
across Australia

**Reliable analysis.  
Broader insights.  
Confident decisions.**

**1 Perform risk assessments**

Insurance underwriters need to know the precise location of properties and their proximity to hazardous incidents such as storms, floods, bushfires. **Geoscape Addresses, Buildings, Cadastre, Property and Trees data** provide powerful insights for risk analytics and algorithms. Gain greater confidence that your premiums appropriately account for risk.

**2 Assess the potential of an event before it happens**

Link Geoscape data with live weather feeds and policy data to build informative scenario models. Estimate the number of claims to expect in advance and create contingency plans. Use your data to educate and inform at-risk customers about what they can do to prepare for weather events.

**3 Process claims faster**

Based on our detailed built environment data, you can create risk analysis systems, dashboards and reports to respond in real-time to catastrophic events. Use data and trends to understand a policy holder's surrounding environment, analyse potential insured losses, and pay claims faster. During major disasters, take proactive measures and dispatch claim teams to the most affected neighbourhoods, even before the call is made to your customer care team.

**4 Educate customers to reduce claims**

Using **Geoscape Addresses, Buildings and Trees data**, you can advise customers about any risks associated with their property – putting them on the front foot with protective measures to safeguard their home or car. Easily inform customers to remove a tree that might threaten their property during a storm or to trim overgrown bushes before the bushfire season.

These are just some of the ways to help your customers, reduce claims and enhance your company's reputation.

**5 Reduce site visits and gain new insights**

Geoscape data is continually achieving greater levels of detail and accuracy across the continent. You can survey sites remotely at any time: measure distances, check roof heights and shapes, assess tree coverage and more – without even leaving the office. Our data is updated to reflect changes in the real world.

**6 Manage claims with confidence**

Use Geoscape data to assess claim legitimacy. When someone calls to report building damage due to a bushfire or storm, the customer support team can immediately use the address to ascertain the authenticity of the claim. See buildings and surrounding areas with confidence in real-time.

*Geoscape delivers the power of location to business and governments. Geoscape Australia is an independent and self-funded company owned by the governments of Australia.*

**Manage insurance risk with powerful location data**



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