

Australia's essential
location data for real
estate and proptech

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Unlock valuable insights and new opportunities

Geoscape data delivers an essential understanding of the buildings, land parcels, addresses and surface cover at any location in Australia. With this complete data picture, you can make more informed decisions about upcoming projects and developments.

Next generation projects must comply with planning codes and meet population needs. With easy access to Geoscape location data, you can optimise sales while also preparing for future investment. You can understand planning restrictions and assess potential new opportunities. Help developers, as well as potential buyers and sellers, truly understand a neighbourhood before a sod is turned.

Proptech companies are already leveraging Geoscape location data to offer valuable insights – are you?

**Download the location data you need,
when you need it. Looking for custom data
solutions to power your application?
Get in touch with our team.**



Geoscape provides a clear
picture of Australia's cities,
regional centres and rural
communities as they evolve.

1 Site selection and planning

Location data is the key to the site selection process. **Geoscape Cadastre, Building and Planning data** offer essential information to guide optimal site selection. Make an informed assessment by knowing building locations, addresses, planning zones, proximity to vegetation and trees, the absence or presence of solar panels and swimming pools, plus roads and other transport infrastructure.

By combining location data with real-time data analytics, you can help customers understand property usage and traffic to reveal new opportunities. For instance, visit trends and patterns of movement may support an investor's interest in a shopping mall.

2 Property valuation, a competitive edge

With **Geoscape Property** data, you can create data visualisations and automated valuation solutions. Give brokers, valuers and lenders unprecedented insights into a property's value. Drive innovative approaches to rental pricing, improve funding strategies by identifying the right investment opportunities, and support better predictions for return on investment.

3 Trend mapping

Gain macro insights to better understand how a building operates. Combine location data with timestamps or indoor data to support trend mapping for efficient layout and optimal occupant experiences.

4 Development opportunities

By understanding the full potential of an area, you can determine the short- and long-term development opportunities for real estate. Reduce the risk associated with site selection. Use Geoscape data to measure the distance to nearby schools, public transport, shopping complexes, hospitals, or other amenities, all while sitting at your desk. Save time on expensive in-person, on-site evaluations. Offer interactive map visualisations to identify the value of a particular area, track growth or assess new opportunities.



Access the digital Australia. Reliable and comprehensive data from a single source.

16 million+ buildings

15 million+ addresses

17 million+ land parcels

1.9 million swimming pools

1.8 million solar panel installations

2.3+ million kilometres of roads

Land and tree cover across Australia

G-NAF

(the Geocoded National Address File)

A trusted source of geocoded address in Australia with more than 15 million+ physical addresses, G-NAF is used by the real estate and proptech industry to gain insights linked to address. It is built and maintained by Geoscape Australia.

Make smart property decisions with powerful location data



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